

E-nterprise

NEW MEMBERS

Abuelo's Mexican Restaurant
2423 McMenamin Street
Hampton, VA 23666
(806) 785-8686
Bryan Vernon
Restaurant

Accurate Business Communications
4412 Norman Rd.
Portsmouth, VA 23703
Chandler Turner
(757) 334-5390
Consulting

Enternet Designs, Inc.
70 W. Mercury Blvd.
Hampton, VA 23669
(757) 966-0705
Jay Harris
Web & Print Design

Joseph W. Luter, III School of Business
1 University Place
Newport News, VA 23606
(757) 594-7184
Clare Maliniak
School/Business/Technical/
Vocational

The Roofing Company Inc. dba The Remodeling Company
2106 Aluminum Ave. Suite A
Hampton, VA 23661
(757) 867-6600
Jim Hicks
Roofing/Siding/Remodeling

Chamber announces Membership Campaign “*Taking Care of Business!*”

In August, the Virginia Peninsula Chamber of Commerce (VPCC) will kick-off a major campaign, “Taking Care of Business!”, to attract new members and increase awareness in the Chamber’s service area of programs and activities that are relevant to the business community, while contributing to the improvement of their bottom line. The campaign will run through October and will be carried out by dedicated Chamber volunteers under the leadership of Campaign Chair, Jennifer Stuebbe of Goodman & Company.

“I am honored to chair this campaign with such committed volunteers who will further educate our area businesses on our mission,” said Stuebbe. “Because of the generous support of the business community, the Chamber will continue its work to make our region the best place to operate a business and live.”

The mission of the VPCC is to advocate and support the

economic and business interests of the Virginia Peninsula and the surrounding region. The Chamber strives to achieve its mission by focusing on three main areas: Advocacy, Communication, and Education. It serves as a voice on key legislative issues affecting our businesses at the local and state level, it fosters communication both with and among its member businesses, and it provides educational opportunities for members to improve business skills through presentations by subject matter experts with practical experience.

The Chamber continues to offer numerous networking opportunities through events such as Business Before and Business After Hours, Speed Networking Events, and SeaFest, the Chamber’s annual business showcase. Since January of this year the Chamber has offered business skill enhancement workshops and seminars through its Business Education Series with over 28

opportunities covering various topics from Basic Accounting to using Social Media as a marketing tool. Additional opportunities will be offered throughout the year. In June, 26 community leaders graduated from the Chamber’s acclaimed Leadership Institute Program. The Chamber was able to track numerous relevant pieces of legislation during the past General Assembly session which had an impact on business operations and frequently communicated to the membership through “Legislative Updates”, “Legislative Information Bulletins” and “Legislative Calls to Action”. Members were saved a significant amount of time and spared the task of reviewing over 2500 pieces of legislation introduced in the 2010 session.

Membership with the Virginia Peninsula Chamber of Commerce offers a host of other benefits including mem-

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Campaign

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ber discounts, a free listing on the VPCC website and in the Business Directory & Community Profile, Value-Added Benefit Programs, use of Chamber meeting rooms at affordable rates, and free notary public services, just to name a few. Membership with the Chamber can be an important part of any successful business plan.

How will this campaign impact our members?

- A larger membership means a stronger voice. The Chamber is always advocating for local business. When we visit our elected officials, the impact we have is much stronger if the business population we represent is larger.

- A stronger Chamber means more member services. More members results in more flexibility when adding additional programs and services for our members.
- A larger Chamber means more opportunities for people to hear about your business. Every new member added is one potential new customer for your business, whether through your listing on the VPCC website, in the Business Directory, or through networking.

There are several ways our members can help:

- Volunteer - The more members involved in this effort, the more successful the campaign will be. Right now there are four teams ready to market memberships during the campaign but we encourage additional individuals or corporate teams to join us. (If you cannot support the campaign by providing volunteers, you can still participate by providing us with contact information for those companies you do business with that are not currently members of the Virginia Peninsula Chamber of Commerce).

- Help us spread the word - It would help our efforts a great deal if our members promote Chamber membership either on their websites, in newsletters, with signage, or by word of mouth.

- Provide a prize for the volunteer incentives - Consider donating anything from A to Z-Accounting services to Merchan-

VPCC THANKS THE FOLLOWING MEMBERS

for showing continued support by renewing their membership

Abbitt Realty Co., LLC
 Ace Hardware
 Advanced Door Systems
 BlackHeath Company, PLC
 Bookkeeping Assistant
 Campana Waltz Commercial Real Estate, LLC
 Canon Virginia, Inc.
 Cardwell Printing & Advertising
 Center for Women's Health
 Charles Barker Lexus Newport News
 Chesapeake, The
 Coverall of Virginia
 Darden Publishing
 Dominion Brokerage, LLC
 Douglas Aquatics
 Dynamics Research Corporation
 EMTA Enterprises
 Encore: A Catering Service
 ESG Insurance & Financial Services, Inc.
 Focus Professional Services
 Fremont Die Consumer Products, Inc.
 Girl Scout Council of Colonial Coast
 Goodman & Sons Jewelers
 Hampton Roads Charters, Inc.
 Home Instead Senior Care
 Hooters
 Hughes, Barry & Belinda
 I & O Medical Centers
 Inside Business
 Invisible Fence of Hampton Roads
 K & R Custom Software, Inc.
 Lackey Saunders Co., Inc.
 Macaulay-Brown, Inc.

Muhlbauer, Inc.
 Navy Federal Credit Union
 Newport Management Company, Inc.
 Nolley, Michelle A.
 Oakwood Corporate Housing
 Oxford Trail
 Peninsula Agency on Aging, Inc.
 Preschool Partners of the VA Peninsula
 Progressive Graphics
 Quality Inn
 Riverside Behavioral Health Center
 Riverside Paper Supply
 Roy H. Lasris & Associates, PC
 ServiceMaster Commercial Services
 Shred It
 Space Mart Self-Storage
 Sprint Nextel Customer Contact Center
 State Farm Insurance / Paula Boyd
 Stephens Office Supply
 Tactical Office Solutions, Inc.
 The Buzz Factoree
 The Closers of Virginia, Inc.
 Tidewater Orthopaedic Associates
 Tidewater Service Agency, Inc.
 Top Guard Security
 VICOM
 ViGYAN, Inc.
 Virginia Oncology Associates
 Virginia Port Authority
 Warwick Plumbing & Heating Corp.
 Williams Mullen
 Witt Mares, PLC
 York River Electric, Inc.

dise, Gift Certificates, Cash, or tickets to the Zoo... whatever you believe will provide a suitable incentive for the more than 20 volunteers who solicit new memberships for our Chamber.

Your donation will help us reach our goal, plus your company will receive the following recognition:

1. Promotion of your company in the E-nterprise newsletter. This e-newsletter is distributed to over 4,000 businesses in the area.
2. Direct promotion to 20 campaign volunteers who are prominent, upwardly

mobile business professionals.
 3. Direct promotion to our Board of Directors who are leaders of our community.

The Board of Directors and the staff of the Chamber know the support and dedication of our members is vital to our survival. Members are the Chamber's reason for existing and our goal is to develop and implement programs and services that will help your business be more successful. Please consider supporting the membership drive or joining the VPCC if you're not already a member.